



WFLX

## ORDER

Print Date 10/19/12 Page 1 of 5

Flight Dates 10/26/12-11/06/12

Contract / Revision 816415 /  
 Original Date / Revision 09/04/12 10/19/12  
 Advertiser West, Allen/R/US House 18

Agency Strategic Media Svcs

Buying Contact

3299 K Street NW  
 Suite 200  
 Washington, DC 20007

Primary Account Executive  
 Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Product Allen West Sked B  
 Agency Com 15%  
 Billing Contact  
 3299 K Street NW  
 Suite 200  
 Washington, DC 20007

Sales Office H-DC  
 Sales Region National  
 Agency Ref

Order Sep 00:15:00

Estimate #  
 Alt Order # 06302952  
 Billing Type Cash  
 Order Type Political  
 Billing Cycle EOM/EOC  
 Billing Calendar BROADCAST

Demographic A35+  
 Rev Codes Agency Political Pol-Candid  
 Product Codes PL810  
 Priority P 2  
 Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	13	\$6,893.50	\$8,110.00	0.00	10/01/12	10/28/12	13	\$6,893.50	\$8,110.00
November 2012	74	\$23,515.25	\$27,665.00	0.00	10/29/12	11/06/12	74	\$23,515.25	\$27,665.00
Totals	87	\$30,408.75	\$35,775.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WFLX	10/26/12	10/28/12	MORNING NEWS 7A FOX 29 MORNING NEWS!	Comm	7-8A	----1--	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	----1--		1		\$100.00		0.00					
E 2	WFLX	10/29/12	11/04/12	MORNING NEWS 7A FOX 29 MORNING NEWS!	Comm	7-8A	MTWTF--	:30	5	\$100.00	P 2	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	MTWTF--		5		\$100.00		0.00					
E 3	WFLX	11/05/12	11/06/12	MORNING NEWS 7A FOX 29 MORNING NEWS!	Comm	7-8A	MT-----	:30	2	\$100.00	P 2	0.00	NM	2	\$200.00



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Flight Dates 10/26/12-11/06/12

Hiatus Dates

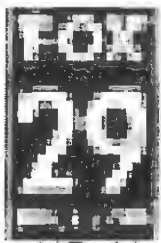
Original Date / Revision 09/04/12/ 10/19/12

Order Sep 00:15:00

Advertiser West, Allen/R/US House 18 Product Allen West Sked B

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 3	WFLX	11/05/12	11/06/12	MORNING NEWS 7A FOX 29 MORNING NEWS!	Comm	7-8A	MT-----	:30	2	\$100.00	P 2	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----					2	\$100.00		0.00			
E 4	WFLX	10/26/12	10/28/12	MORNING NEWS 8A FOX 29 MORNING NEWS!	Comm	8-9A	----1--	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----1--					1	\$100.00		0.00			
E 5	WFLX	10/29/12	11/04/12	MORNING NEWS 8A FOX 29 MORNING NEWS!	Comm	8-9A	MTWTF--	:30	5	\$100.00	P 2	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--					5	\$100.00		0.00			
E 6	WFLX	11/05/12	11/06/12	MORNING NEWS 8A FOX 29 MORNING NEWS!	Comm	8-9A	MT-----	:30	2	\$100.00	P 2	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----					2	\$100.00		0.00			
E 7	WFLX	10/29/12	11/04/12	FOX News Sunday FOX NEWS SUNDAY	Comm	9-10A	-----1	:30	1	\$75.00	P 2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1					1	\$75.00		0.00			
E 8	WFLX	10/29/12	11/04/12	AMERICA NOW 1-2P AMERICA NOW	Comm	1-2P	MT-TF--	:30	4	\$75.00	P 2	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MT-TF--					4	\$75.00		0.00			
E 9	WFLX	10/26/12	10/28/12	FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT	Comm	4-430P	----1--	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----1--					1	\$100.00		0.00			
E 10	WFLX	10/29/12	11/04/12	FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT	Comm	4-430P	MTWTF--	:30	5	\$100.00	P 2	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--					5	\$100.00		0.00			
E 11	WFLX	11/05/12	11/06/12	FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT	Comm	4-430P	1-----	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$100.00		0.00			
E 12	WFLX	10/26/12	10/28/12	EXTRA EXTRA	Comm	430-5P	----1--	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----1--					1	\$100.00		0.00			
E 13	WFLX	10/29/12	11/04/12	EXTRA EXTRA	Comm	430-5P	MTWTF--	:30	5	\$100.00	P 2	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--					5	\$100.00		0.00			
E 14	WFLX	11/05/12	11/06/12	EXTRA EXTRA	Comm	430-5P	1-----	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----					1	\$100.00		0.00			
E 15	WFLX	10/26/12	10/28/12	RAYMOND RAYMOND	Comm	6-630P	----1--	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----1--					1	\$100.00		0.00			



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Original Date / Revision

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Order Sep

00:15:00

Advertiser

West, Allen/R/US House 18 Product Allen West Sked B

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 15	WFLX	10/26/12	10/28/12	RAYMOND RAYMOND	Comm	6-630P	----1--	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	----1--		1			\$100.00			0.00			
E 16	WFLX	10/29/12	11/04/12	RAYMOND RAYMOND	Comm	6-630P	MTWTF--	:30	5	\$100.00	P 2	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--		5			\$100.00			0.00			
E 17	WFLX	11/05/12	11/06/12	RAYMOND RAYMOND	Comm	6-630P	1-----	:30	1	\$100.00	P 2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1			\$100.00			0.00			
E 18	WFLX	10/26/12	10/28/12	BIG BANG THEORY BIG BANG THEORY	Comm	7-7:30P	----1--	:30	1	\$390.00	P 2	0.00	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	----1--		1			\$390.00			0.00			
E 19	WFLX	10/29/12	11/04/12	BIG BANG THEORY BIG BANG THEORY	Comm	7-7:30P	MTWTF--	:30	5	\$390.00	P 2	0.00	NM	5	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--		5			\$390.00			0.00			
E 20	WFLX	10/26/12	10/28/12	BIG BANG THEORY BIG BANG THEORY	Comm	730-8P	----1--	:30	1	\$390.00	P 2	0.00	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	----1--		1			\$390.00			0.00			
E 21	WFLX	10/29/12	11/04/12	BIG BANG THEORY BIG BANG THEORY	Comm	730-8P	-TW-F--	:30	3	\$390.00	P 2	0.00	NM	3	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	-TW-F--		3			\$390.00			0.00			
E 22	WFLX	11/05/12	11/06/12	BIG BANG THEORY BIG BANG THEORY	Comm	730-8P	1-----	:30	1	\$390.00	P 2	0.00	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1			\$390.00			0.00			
E 23	WFLX	10/26/12	10/28/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	----1--	:30	1	\$525.00	P 2	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	----1--		1			\$525.00			0.00			
E 24	WFLX	10/29/12	11/04/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	MTWTF--	:30	6	\$525.00	P 2	0.00	NM	6	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--		6			\$525.00			0.00			
E 25	WFLX	11/05/12	11/06/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	1-----	:30	1	\$525.00	P 2	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----		1			\$525.00			0.00			
E 26	WFLX	10/26/12	10/28/12	HOW I MET YOUR MOT HOW I MET YOUR MOT	Comm	11-1130P	----1--	:30	1	\$155.00	P 2	0.00	NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	----1--		1			\$155.00			0.00			
E 27	WFLX	10/29/12	11/04/12	HOW I MET YOUR MOT HOW I MET YOUR MOT	Comm	11-1130P	-TWT---	:30	3	\$155.00	P 2	0.00	NM	3	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			



WFLX

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Order Sep 00:15:00

Advertiser West, Allen/R/US House 18 Product Allen West Sked B

Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 27	WFLX	10/29/12	11/04/12	HOW I MET YOUR MOT HOW I MET YOUR MOT	Comm	11-1130P	-TWT---	:30	3	\$155.00	P 2	0.00	NM	3	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWT---		3			\$155.00			0.00			
E 28	WFLX	11/05/12	11/06/12	HOW I MET YOUR MOT HOW I MET YOUR MOT	Comm	11-1130P	1-----	:30	1	\$155.00	P 2	0.00	NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----		1			\$155.00			0.00			
E 29	WFLX	11/05/12	11/06/12	Mon Hour 1 BONES	Comm	8-9P	1-----	:30	1	\$1,200.00	P 2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----		1			\$1,200.00			0.00			
E 30	WFLX	10/29/12	11/04/12	Wed Hour 1 X-FACTOR	Comm	8-10P	--1----	:30	1	\$1,425.00	P 2	0.00	NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----		1			\$1,425.00			0.00			
E 31	WFLX	10/29/12	11/04/12	Thu Hour 1 X FACTOR	Comm	8-10P	---1---	:30	1	\$1,425.00	P 2	0.00	NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---		1			\$1,425.00			0.00			
E 32	WFLX	10/29/12	11/04/12	Fri Hour 1 TOUCH	Comm	8-9P	----1--	:30	1	\$570.00	P 2	0.00	NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--		1			\$570.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFLX	10/29/12-11/04/12	Fri Hour 1			8-9P	-----F----	:30		<del>(\$570.00)</del>		0.00	NM		
See MG 32.2															
[pgm chg (now Kitchen Nightmares)]															
2	WFLX	10/29/12-11/04/12	Fri Hour 1			8-9P	-----F----	:30		\$570.00		0.00	NM		
Ⓜ MG for 32.1 11/02															
E 33	WFLX	10/29/12	11/04/12	College Football Aftms COLLEGE FOOTBALL AI	Comm	3PM-630PM	-----1-	:30	1	\$280.00	P 2	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-		1			\$280.00			0.00			
E 34	WFLX	10/26/12	10/28/12	World Series on Fox MLB WORLD SERIES	Comm	730P-CC	-----1-	:30	1	\$1,425.00	P 2	0.00	NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-		1			\$1,425.00			0.00			
E 35	WFLX	10/29/12	11/04/12	NFL on Fox Game 1 NFL ON FOX	Comm	1-425P	-----1	:30	1	\$1,425.00	P 2	0.00	NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1		1			\$1,425.00			0.00			
E 36	WFLX	10/26/12	10/28/12	NFL on Fox Game 2 NFL ON FOX	Comm	425-7P	-----1	:30	1	\$1,875.00	P 2	0.00	NM	1	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1		1			\$1,875.00			0.00			
E 37	WFLX	11/05/12	11/06/12	AMERICA NOW 1-2P AMERICA NOW	Comm	1-2P	-1-----	:30	1	\$75.00	P 2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	-1-----		1			\$75.00			0.00			
N 38	WFLX	10/28/12	10/28/12		Comm	730P-CC	-----S	:30	2	\$1,425.00	P 2	0.00	NM	2	\$2,850.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
World Series on Fox															
MLB WORLD SERIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		2			\$1,425.00			0.00			
N 39	WFLX	10/29/12	11/01/12	World Series on Fox	Comm	730P-CC	2-22---	:30	6	\$1,425.00	P 2	0.00	NM	6	\$8,550.00
MLB WORLD SERIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	2-22---		6			\$1,425.00			0.00			
N 40	WFLX	11/03/12	11/03/12	College Football Afrms	Comm	3PM-630PM	-----S-	:30	1	\$180.00	P 3	0.00	NM	1	\$180.00
COLLEGE FOOTBALL AI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1			\$180.00			0.00			
N 41	WFLX	11/03/12	11/03/12	College Football Prime	Comm	7-11PM	-----S-	:30	3	\$385.00	P 2	0.00	NM	3	\$1,155.00
COLLEGE FOOTBALL PI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		3			\$385.00			0.00			
													Totals	87	\$35,775.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WFLX, West Palm Beach FL

Date:

10.24

I, Lara Marcello

am appearing on behalf of Allen West, a legally

qualified candidate of the Republican political

party for the office of: US Congress

in the General

election to be held on: 11/6/12

I hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			WFLX # 833033	3761.25	
			# 791796	15483.00	
			# 816415	30408.75	

Total Charges:

49623 - net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below.

I represent that the payment for the above described broadcast time has been furnished by:

Allen West for Congress

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Greg Wilder - PO Box 1088, Deerfield Beach, FL 33441 877-906-0010

This station has disclosed to me its political advertising policies, including: applicable classes and rates, and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/31/12  
Date

[Signature]  
Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

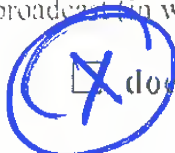
John Herschman  
Printed Name

GM  
Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Lara Marullo  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:



☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Lara Marullo

printed name

7/31/12

date





**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b>	John Heislman	<b>STATION:</b>	WFLX
<b>FROM:</b>	Will Hildebrandt	<b>HRP OFFICE:</b>	Washington DC

**REQUEST RECEIVED FROM**

**DATE:** 6/5/12

<b>BUYER:</b>	Lara Marcello
<b>AGENCY:</b>	Strategic Media Services
<b>ADDRESS:</b>	3299 K St. NW Suite 200 Washington DC 20007
<b>PHONE #:</b>	202 337 5700
<b>FAX #:</b>	202 337 8484
<b>OTHER:</b>	

**AVAILS FOR**

<b>COMMITTEE:</b>	Allen West for Congress 2012
<b>CHAIRPERSON:</b>	
<b>TREASURER:</b>	
<b>ADDRESS:</b>	PO Box 1108 Stuart, FL 34995
<b>PHONE #:</b>	772 600 7123
<b>FAX #:</b>	877 906 2010
<b>OTHER:</b>	

**FOR**

<b>CANDIDATE:</b>	Allen West
<b>OFFICE:</b>	Congress
<b>PARTY:</b>	Republican

<b>DAYPARTS:</b>	ALL
<b>SCHEDULE DATES:</b>	As Ordered
<b>COMMERICAL LENGTH:</b>	:30'S
<b>PROGRAMS:</b>	ALL

**PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE**